ENVISION UC 2015 – 6 STRATEGIC GOALS

1. Academic Planning: Allocate faculty resources strategically.
2. Research Infrastructure: Support research excellence.
4. Staff Engagement: Make UC Santa Cruz a place where people enjoy working.
5. Identity and Reputation: Tell the world our story.

ALIGNMENT OF HUMAN RESOURCES AND ORGANIZATIONAL GOALS
HR AS A SERVICE ORGANIZATION – VALUE PROPOSITION

1. Customer Satisfaction:
   • Quality
   • Effectiveness
   • Process
   • Continuous Improvement

2. Financial Excellence:
   • Costs of Service
   • Resources Stewardship

3. Employee Satisfaction:
   • Development
   • Environment
   • Leadership
PROFESSIONAL AND PERSONAL – VALUE PROPOSITION

1. As Human Resources Professional
   • Organization Builder
   • Service Turnaround
   • Visionary Thinker
   • Innovator
   • Experience

2. As Leader
   • Whole person philosophy
   • Authenticity

3. As Human Being:
   • Humility
   • Resiliency
   • Collaborator